



# The Dog Wizard Franchise Advantage

## Facts & Figures

### Protected Territory and Size

You will receive a large, exclusive, and protected territory based on contiguous zip codes. You will never compete with another Dog Wizard franchise. A territory will consist of a population up to 300,000. Approved candidates may be able to purchase multiple territories to start. Another option is to purchase a Right of First Refusal for \$3,000 on an additional territory.

### Initial Franchise Fee



The initial franchise fee is \$34,900. Multiple financing options are available through our third-party finance partners.



**"Because life is better without a leash."**



### Decisive Action Bonus Program

Ask us how you can qualify for reimbursement up to \$2,000 for your hotel accommodations while you attend training at our Corporate Offices in Charlotte, North Carolina.

### Veteran Discount

Are you a veteran? If so, you may be eligible for up to a \$2,000 discount off your initial franchise fee.

### Length of Agreement

The initial period is 10 years with two (2) renewable option periods. When you renew, there are no additional franchise fees required. So in essence, it can be up to a 30-year agreement for the cost of the initial franchise fee.

### Ongoing Royalty and National Branding Fee

The ongoing, monthly royalty fee is 10% of gross revenues. There is a \$500 monthly minimum in year one, \$750 in year two, and \$1,000 after year two. The national branding fee is a fixed \$250 per month. Both royalty and branding fees begin the second full month after you complete training.

This information is effective as of March 27, 2017  
Subject to change without notice

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